

THINKFREEDOM

Date: August 21, 2025

To: Colorado State Policymakers

Subject: Please Pause and Improve Colorado's Al Law (SB 24-205)

Dear Governor Polis and Colorado State Senate and House of Representatives:

We support protecting Coloradans from unfair or biased uses of AI. We also want Colorado to keep its leadership in innovation. With SB 24-205 set to take effect **February 1, 2026**, we respectfully ask you to **pause the law and make targeted improvements** so regulations can be clear, practical, and focused on real risks.

Why a pause helps

• Colorado is already considering updates. State leaders like Governor Jared Polis and Attorney General Philip Weiser have signaled interest in revisiting the law before rollout.

A short pause ensures necessary changes can be made deliberately, not rushed.

- Task Force findings confirm the need. The state's Artificial Intelligence Impact
 Task Force identified several areas needing clarification—like definitions of
 "consequential decisions" and "substantial factor"—and highlighted consensus on
 streamlining assessments and aligning with existing rules.
- Clarity beats paperwork. Without changes, the law risks sweeping in everyday, low-risk tools and creating recurring paperwork that doesn't achieve the legislation's stated goals of increased safety and consumer protections.
- Negative impact on the Colorado economy. The Al rules will require employers
 to conduct frequent documentation, oversight, and notice/appeal processes, even
 for routine tools. Legal experts warn these mandates could overwhelm hiring
 workflows, slow decision-making, and undermine the efficiency gains Al is meant

to deliver. The law's ambiguous definitions create uncertainty that raises compliance costs and discourages AI adoption, particularly for small and mid-sized businesses. As a result, Colorado companies may face higher operating costs and lose competitive ground to firms in states with clearer, lighter-touch AI regulations.

Colorado's actions have national implications. As one of the first states to
enact comprehensive AI regulation, Colorado's approach will inevitably influence
national conversations and standards. Businesses operating across state lines,
including entrepreneurs outside Colorado, will face pressure to comply with
Colorado's regulations, effectively extending its reach beyond state borders.

A simple path forward

- **Pause** the effective date until August 2027 to allow the upcoming legislative session to rigorously debate the issue and for the Attorney General's office to develop detailed rulemakings. This would allow for there to be clarity for residents and industry, and to consider alternative paths going forward.
- Tune the scope, triggers, and safe harbors so an Al law zeroes in on meaningful risks and aligns with standards already in use.
- Keep the core goal: protect people from unfair or discriminatory decisions without burying responsible actors in uncertainty. In most cases, current law already protects consumers.

Colorado can both **protect consumers** and **champion innovation**. A brief pause on the implementation date to refine SB 24-205—drawing on the Task Force's practical recommendations—will help Colorado lead the nation by example.

Respectfully,

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